



Jan

BUSINESS and Finance • *What AAPI Cultural Values That Make Businesses Work* • *The Art of Handling Business Money* • *How To Choose the Right Bank for your Business?*

SPACE : 12/18/13

MATERIAL : 12/30/13

SALE DATE: 01/10/14

Feb

ELITE WORKFORCE • *Elite Group of Entrepreneurs* • *What Does the Year of the Horse Bring You* • *The Effect of Income Taxes on Economic Growth* • *Gung Hay Fatchoy*

SPACE : 01/10/14

MATERIAL : 01/29/14

SALE DATE: 02/10/14

Mar

INNOVATORS • *TOP AAPI Innovations* • *Tax Tips for Entrepreneurs and Growing Businesses* • *Economic Progress Through Innovation*

SPACE : 02/11/14

MATERIAL : 02/27/134

SALE DATE: 03/10/14

Apr

MOST PROMISING COMPANIES for 2014 • *How to Bring Out the Potential and Strength in Your Employees* • *Best Companies for Asian Pacific Americans* • *Goal Setting and Success*

SPACE : 03/07/13

MATERIAL : 03/26/14

SALE DATE: 04/07/14

May

Asian Pacific Heritage Month • *Asian American Success Stories In Business* • *AAPIs of the 21st Century* • *The Future of the Next Generation of AAPI Entrepreneurs*

SPACE : 04/07/14

MATERIAL : 04/43/14

SALE DATE: 05/09/14

Jun

2014 TRADE & GLOBALIZATION • *Bringing Back the Green Buck to the U.S.?* • *Bringing Profits Back to America thru Global Trade* • *The Role of Small Businesses in the US Economy* • *Expanding Your Business By Going Global*

SPACE : 05/07/14

MATERIAL : 05/27/134

SALE DATE: 06/09/14



editorial

JULY-DECEMBER 2014

& production calendar

July

GAME CHANGERS • *AAPI Entrepreneurs Who Changed the Future* • *How Game Changers Train Their Kids For the Takeover?* • *Secrets of Successful Entrepreneurs*

SPACE : 06/10/14

MATERIAL : 06/24/14

SALE DATE: 07/11/14

Aug

TOP 10 ASIAN PACIFIC AMERICAN WOMEN IN BUSINESS • *The Evolution of Women* • *What It Takes for Women To Succeed in the 21st Century?*

SPACE : 07/07/14

MATERIAL : 07/25/14

SALE DATE: 08/08/14

Sept

BACK TO SCHOOL • *Best Schools for Entrepreneurs* • *Are We "Future" Ready? Why YOu Should Go Back To School?*

SPACE : 08/09/14

MATERIAL : 08/26/14

SALE DATE: 09/09/14

Oct

DIVERSITY WORKFORCE • *Positive Impact of Workplace Diversity* • *Top Companies for Diversity* • *America's Best Diversity Practices*

SPACE : 09/08/14

MATERIAL : 09/25/14

SALE DATE: 10/07/14

Nov

Business Sense • *Employees With High IQ versus EQ* • *How To Keep Your Business and Outlast Others?* • *Smart Ways to Run A Successful Business*

SPACE : 10/07/14

MATERIAL : 10/25/14

SALE DATE: 11/11/14

Dec

HIGH TECHNOLOGY and BUSINESS • *The Evolution of Technology* • *Top 10 Technology Companies* • *What Gadgets and Equipments Every Business Should Have?*

SPACE : 11/08/14

MATERIAL : 11/26/14

SALE DATE: 12/09/14

