



SIZE	1X	3X	6X	12X
<b>Full Page</b>	\$3900	\$3432	\$3120	\$2808
<b>2/3 Page</b>	\$3276	\$2964	\$2652	\$2418
<b>1/2 Page</b>	\$2496	\$2340	\$2184	\$2028
<b>1/3 Page</b>	\$1716	\$1560	\$1404	\$1326
<b>1/4 Page</b>	\$1404	\$1326	\$1218	\$1092
<b>1/6 Page</b>	\$1218	\$1092	\$1014	\$ 936
<b>1/12 Page</b>	\$ 702	\$ 624	\$ 570	\$ 510
<b>Business Card</b>	\$ 390	\$ 312	\$ 274	\$ 234
<b>Back Cover</b>	\$6636	\$5928	\$5304	\$4836
<b>Inside Cover</b>	\$6438	\$5772	\$5148	\$4680

<b>Color Charges</b>	2-color	\$ 650
	4-color	\$1040

### ADDITIONAL INFORMATION

Frequency discounts apply to ad placements within a one-year period. All rates are net prices.

Spreads and multiple pages receive an additional **5%** discount.

Prices exclude charges for color separation

MECHANICALS	W x H
Trim size	8-1/2 x 11
Full page	7 1/8 x 9-1/16
Full page bleed	8 3/4 x 11-1/4
Double Spread bleed	17 1/2 x 11 1/4
Double Spread trim	17 x 11
2/3 page vertical	4-11/16 x 9-9/16
1/2 page vertical	4-11/16 x 8
1/2 page horizontal	7-1/8 x 4-11/16
1/3 page vertical	2-3/16 x 9-9/16
1/4 page	3-7/16 x 4-11/16
1/6 page vertical	2-3/16 x 4-11/16
1/6 page horizontal	3-1/2 x 2-1/2



**PROOFS** Provide one set of progressive proofs and two top sheets marked for designated issue to be run. All progs must have GATF color bars with densities on dry readings.

Total 4-color density must not exceed 260%.

**ELECTRONIC FILES** must be **300 DPI** in PDF (uncompressed) format. Please send files via email or FTP