



A Journey to Sustainable Growth and Maximum Potential
Hosted by FORTUNE 500 COMPANIES

21st NATIONAL Annual

2014

Asian Entrepreneur OF THE Year AWARDS

ASIAN ENTREPRENEUR OF THE YEAR

APPLICATION PROCESS and CRITERIA

26 September • Friday at the Beverly Hilton

As Asian Entrepreneur of the Year Awards enters its 20th year of seeking and recognizing exemplary Asian American businesses, the awards committee officially opens the door for applications/submissions for small business entrepreneurs across America to vie for one of the highest levels of recognition in AAPI community.

Sponsored by several Fortune 500 companies and hosted by Asian Enterprise Magazine, successful Asian American and Pacific Islander firms are sought in the following categories:



SMALL BUSINESS CATEGORY

- High Technology
- Food/Hospitality Industry
- Industry • Manufacturing/Construction/Engineering
- Services / Wholesale / Retail
- Companies with Less Than 50 Employees

COMPANY PROFILE

Please profile your business. It is important to provide as much information as possible - we want to establish a benchmark for evaluating your success. We recognize that different geographic markets and industries have different competitive pressures. We will factor in those differences.

CONTACT INFORMATION:

Name of Owner _____
 Company _____
 Address _____ City _____ State _____ Zip _____
 Tel _____ Fax _____ email _____

BUSINESS INFORMATION:

Type of business _____
 Main product (s) or Service (s) _____ Annual Sales (2013) _____
 Sales Growth over the last 3 years _____
 No. of employees _____ Year established _____ No. of location _____
 Type of market where you do your business () Local () State () Reg'l () Nat'l () Int'l

Please send your application form together with a \$50 application fee to PO Box 1126 Walnut CA 91788

JUDGING CRITERIA

Entries will be judged on a 100 point scale as follows:

History and obstacles firm had to overcome; business and racial/ethnic barriers and how company dealt with them	25
Current Status and Success of firm (P/L balance sheets)	20
Standing relative to other similar businesses; revenues, earnings, growth	20
Community Involvement relationships with Asian and broader community employees	30
Presentation	5
Total	100

Selection committee reserves the right to add categories if the number of applicants in a given category warrants it.



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